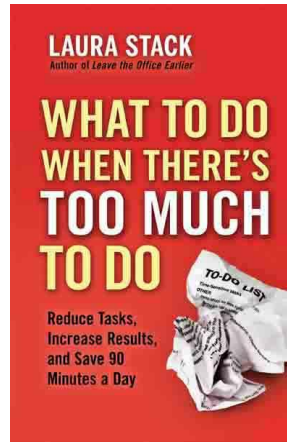


“What To Do When There’s Too Much To Do,” Time Management and Productivity Expert Laura Stack’s New Book Released Today



The newest book from time management and productivity expert Laura Stack hits bookshelves today. “What To Do When There’s Too Much To Do,” Stack’s highly anticipated fifth book explores new rules for workplace productivity in the post-2008 economy.



DENVER, Colorado, June 26, 2012 -- The newest book from productivity expert Laura Stack was released to bookstores nationwide today. The highly anticipated missive from one of the time management and productivity industry’s most highly regarded authorities, Stack’s fifth book, [“What To Do When There’s Too Much To Do,”](#) (Berrett-Koehler; \$15.95) addresses economy-fueled changes in the workplace that place focus on a results-driven strategy that boils down to achieving more through less work, and shaving 90 minutes off the work day in the process.

Stack’s “Work Less, More Success” guide to time management offers a sensible approach to prioritizing tasks by conscientiously reducing time sinks and utilizing proven techniques she has developed over two decades as a productivity consultant.

“Bosses should stop valuing an employee who works 60 hours over one who works 40, if the 40-hour-a-week employee is producing greater value,” Stack says. “In today’s tight economy where employment is at a premium, supervisors are looking at results when determining value in their staff members.

“The employee who is still in the office at 7:00 every night is no longer the respected “workaholic” of the past, but someone whose time management skills are questionable.”

--more--

Stack offers a six-step Productivity Workflow Formula (PWF) she developed to reduce inefficiency and organize around the tasks that really are important. The objective is to let go of those tasks that don't matter to the employee, the organization, or the boss and instead focus attention on those tasks that do matter. Stack's practical strategies will help overworked and overwhelmed professionals evaluate the use of their time and reduce obligations, meetings, email processing, distractions, interruptions, and inefficiencies.

In the book, Stack points to studies that repeatedly show that 60-hour work weeks result in a decrease in productivity. Exhaustion erodes judgment and performance, and there's nothing productive about correcting mistakes later on.

"You know you can't work any harder," Stack says. "If you want to accomplish greater results, you have to stop trying to do more with less, and instead do less and achieve more.

"Organizations need strong leaders willing to stand up to implicit hours-based reward systems and make radical changes that embrace a focus on results, and reform their cultural reward systems."

For more information, visit [The Productivity Pro website](#), Email Laura@TheProductivityPro.com, or call 303-471-7401.

About the Author

About Laura Stack:

[Laura Stack](#) is a time management and productivity expert who has been speaking and writing about human potential and peak performance since 1992. She has implemented employee productivity improvement programs at Wal-Mart, Cisco Systems, UBS, Aramark, and Bank of America. Stack presents keynotes and seminars internationally for leaders, entrepreneurs, salespeople, and professional services firms on improving output, lowering stress, and saving time in the workplace.

The president of [The Productivity Pro®, Inc.](#), a time management firm specializing in high-stress environments, Stack is the bestselling author of five books: ["What to do When There's Too Much to do" \(2012\)](#); "SuperCompetent" (2010); "The Exhaustion Cure" (2008), "Find More Time" (2006), "Leave the Office Earlier" (2004), and "What to Do When There's Too Much to Do" (scheduled for release in June 2012). The 2011-2012 President of the National Speakers Association and recipient of the Certified Speaking Professional (CSP) designation, Stack has served as a spokesperson for Microsoft, 3M, Xerox, and Office Depot and is the creator of The Productivity Pro® planner by Day-Timer. Widely regarded as one of the leading experts in the field of employee productivity and workplace issues, Stack has been featured nationally on the CBS Early Show, CNN, and in USA Today and the New York Times.

###

PRESS RELEASE

For Immediate Release

Contact: Liz Ernst

Phone: 813.965.4373

Email: Lizernst@writestuff.com