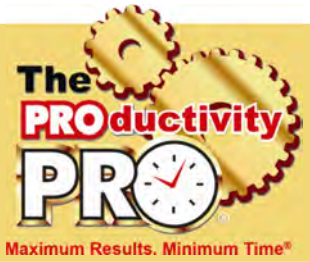


HIGH-IMPACT PRESENTATION SKILLS

Communicate on Your Feet with Confidence



PROGRAM DESCRIPTION

Professionals admire those who make presentations with ease and confidence. If you are in business situations where you need to motivate, persuade, and hold the attention of a group, Laura's coaching will provide tested, specific strategies you can learn and practice to improve your skills. Laura Stack was the 2011-2012 president of the National Speakers Association. She's been speaking professionally for over 20 years and holds the Certified Speaking Professional (CSP), the highest earned designation for professional speakers. She'll show you how to engage an audience and present like a pro!

COURSE OBJECTIVES

» Apply 3V impact: strengthen your vocal, verbal, and visual images.	» Use visual aids effectively.
» Enhance your delivery with proper pitch, volume, pace, and pauses.	» Learn how posture, eye contact and non-verbal ticks impact your message.
» Use words that sound powerful and professional.	» Practice the five steps to creating a high-impact presentation.
» Avoid weak speech patterns that sabotage credibility.	» Control your speaking environment and presentation logistics.
» Eliminate nervous habits and verbal fillers.	» Overcome fear and calm yourself down.
» Overcome verbal stumbling blocks.	» Stand, gesture, and move powerfully.

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