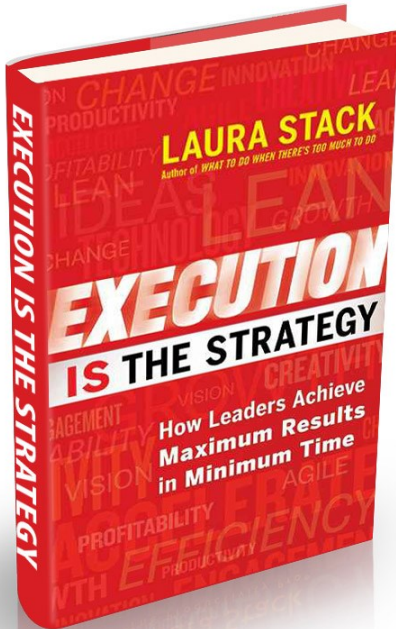


Execution IS the Strategy

How Productive Leaders Get Things Done Through Others



SEMINAR DESCRIPTION

Laura Stack believes that creating a strategy isn't the biggest leadership challenge—it's executing the strategy. If you know your strategy is right on, how do you get your team to nail it? In this innovative program, Stack discusses how her **L-E-A-D Strategy™** helps leaders quickly drive strategic initiatives and get great results from their teams. The pressures on an organization to move quickly mirror the pressures individuals face on a personal level. Organizations will create better results if leaders can create agile cultures, full of strategic thinkers.

The L-E-A-D Strategy

LEVERAGE = Leverage the people and resources you need to create an agile organization

- Define the Value in Your Work: Your Personal ROI
- Use the Five Why's: Identify and Reduce Low-Value Work
- Communicate and Agree Upon Priorities

ENVIRONMENT = Establish an **ENVIRONMENT** where your employees are confident and capable enough to take the initiative and make on-the-fly changes

- Describe the Challenge of Change Through an Employee's Eyes
- Develop a Culture of Speed: Implement Changes More Quickly
- Graph the Link Between Employee Performance and Stress

ALIGNMENT = Ensure that your team is in **ALIGNMENT** with the organization's goals, so they'll make the right strategic choices

- Graph Your Team Performance Engagement Scale
- Understand How To Spot and Coach Each Work Style
- Track Items You've Delegated Using Microsoft Outlook

DRIVE = Remove obstacles, so they can **DRIVE** the organization forward quickly

- Make Decisions Faster and Avoid Over-Collaboration
- Create a Productive Interruption Protocol for Your Team
- Stop Wasting Time with Poor Email Behaviors