

ultitasking? It's our mantra. Speed up. Power through hectic days. Use every possible minute to get something done. That's been the classic counsel of time-management experts—and our stressed-out way of life. But a growing chorus now offers saner advice. "As paradoxical as it sounds, we're finding that productivity declines the more people attempt to cram into a day," says Laura Stack, author of SuperCompetent: The Six Keys to Perform at Your Productive Best (Wiley). In addition, some habits long viewed as detrimental, such as procrastinating and giving up, can be constructive. Read on as efficiency pros share their best rule-busting advice.