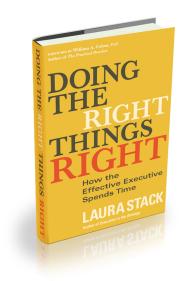
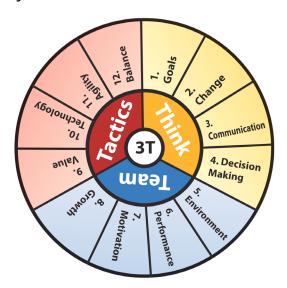
ANNOUNCING THE RELEASE OF LAURA STACK'S NEWEST BOOK IN JANUARY 2016!

Doing the Right Things Right: How the Effective Executive Spends Time

Doing the Right Things Right details precisely how today's leaders and managers can obtain profitable, productive results by managing the intersection of two critical values: effectiveness and efficiency. Effectiveness, Stack says, is identifying and achieving the best objectives for your organization - doing the right things. Efficiency is accomplishing them with the least amount of time, effort, and cost - doing things right. If you're not clear on both, you're wasting your time.





Stack identifies twelve practices that will enable executives to be effective and efficient, grouped into three areas where leaders spend their time, called *3T Leadership*: Strategic Thinking (Business), Teamwork (Employees), and Tactics (Self). For each practice, Stack offers advice from her 25 years in the trenches, working with thousands of leaders globally. You'll receive scores of new ideas on how you, your team, and your organization can boost productivity.



Laura Stack, MBA, CSP, CPAE, aka The Productivity Pro®, gives speeches and seminars to help leaders increase team and personal productivity. For over 25 years, she's worked with Fortune 1000 clients to improve output, increase speed in execution, and save time in the office. Laura is the author of seven books, including the upcoming Doing the Right Things Right: How the Effective Executive Spends Time.

